

CITIZENSHIP  
EDUCATION  
Week

eence

5-11  
OCTOBER  
2020

## Contest of social video clips on the topic of citizenship education and human rights "THE ART OF LIVING TOGETHER"

**EENCE** (Eastern European Network for Citizenship education) is a network of organizations engaged in citizenship education in the countries of the Eastern Partnership of the European Union (Azerbaijan, Armenia, Belarus, Georgia, Moldova, Ukraine) and Russia.

On **October 9-11, 2020**, the Xth international social youth advertising festival "Another vision" will be held in Odessa (Ukraine), as **a part of the EENCE Citizenship Education Week**.

**The goal** of the festival is to draw public attention to the problems of human right issues, inclusion, gender equality, ecology, tolerance and mutual respect, intergenerational relationship emerging social crises, as well as the possibility of a joint problem-solving.

The festival will host **a competition of social videos on the topic citizenship education and human rights named "The Art of Living together"**.

The participation in the competition is open for applicants from different regions and countries of the Eastern Partnership of the European Union (Azerbaijan, Armenia, Belarus, Georgia, Moldova, Ukraine) and Russia. Representatives of other countries are eligible to participate if their work is related to life in the countries of the specified region. Media professionals and schoolchildren, students and civic activists of any age can be participants of the festival.

To participate in the competition, **by September 15, 2020** you need to follow these steps :

- send your video (or link for downloading it) to email: [eence.socialcontest@gmail.com](mailto:eence.socialcontest@gmail.com), indicating in the subject of the email the country you represent and the surname of the author
- register on the festival website: <https://bit.ly/2WSUGSD>

or send an application for participation (it might be the same email with your video) to [eence.socialcontest@gmail.com](mailto:eence.socialcontest@gmail.com) (in Russian and English). Indicate the name of the video; name of the author / authors; country, goal, focus group and a short description of the video in your application form.

The selection will be carried out by the jury chaired by director and screenwriter [Valery Balayan](#)



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**Evaluation criteria:**

- compliance to the topic of citizenship education
- originality and creativity of the idea
- embodiment quality and visual implementation of the idea
- lack of political or commercial advertising
- social significance
- copyright compliance
- compliance with technical specifications (timing 1-3 minutes)

Winners will be announced by the end of September 2020.

**Winners of the competition will receive diplomas and valuable prizes.**

Also, the winners of the competition will be invited to the NECE conference - European Citizenship Education Network, which is scheduled for 5-7th November in Berlin (Germany). The conference will be held in English.

The Competition organizers have the right to: use the competition works within various EENCE events for non-commercial purposes and without paying a compensation to the author (group of authors), but with the obligatory indication of the name of the author (co-authors).

Videos will be also posted on social networks, sites and EENCE channels.

**We guarantee compliance with all copyrights.**

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In case of third parties claims, demands and lawsuits, including claims of copyright holders and rights related to the provided work, the participant agrees to solve it on his own behalf and at his own expense.

If you want to stay informed about the latest EENCE news and to learn more about EENCE activities, join us at [Facebook](#) and visit [EENCE](#) website.

Additional information related to participation in the contest and its conditions can be obtained by sending your questions (in Russian or English): [eence.socialcontest@gmail.com](mailto:eence.socialcontest@gmail.com)

The organisation and conduct of the competition is provided by **Eastern European Network for Citizenship Education (EENCE)** with the support of **Federal agency for Citizenship Education** (Bundeszentrale für politische Bildung) and **the German Ministry of Foreign Affairs**.



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